جامعة بيروت العربية
BEIRUT ARAB UNIVERSITY

SUSTAINABLE DEVELOPMENT GOALS

SDG 4: QUALITY EDUCATION



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SDG 4 Quality Education

Executive Education and Vocational Training

Beirut Arab University

THE Impact Rankings Evidence Report Indicator 4.3.3

Question Does the University host executive education programmes or vocational training for people who are not attending BAU

Institution Beirut Arab University Lebanon

Recommended classification Programmed and ad hoc Select Programmed if only one option is permitted

Evidence period 2021 to 13 October 2026 Older evidence is used only to establish institutional continuity

Scope Short courses practical workshops accredited certificates and vocational training Degree programmes such as MBA are excluded

Direct answer Yes. BAU hosts recurring short-course and vocational provision for adult learners and professionals outside its degree programmes. The current Continuing Education Center establishes an open admission route, a 2025 cluster of practical courses demonstrates repeated delivery, and a 2026 EuropeActive accreditation confirms a structured vocational pathway. BAU also delivers one-off professional training with public and civil-society partners.

Executive Assessment

The evidence supports both available classifications. Programmed is the stronger primary answer because BAU maintains a dedicated continuing-education structure, publishes general admission conditions, offers multiple non-degree courses in a recurring calendar, and maintains external certification partnerships. Ad hoc is also met through separately organized professional training events for journalists and community participants.

Classification	Institutional route	External participants	Recent implementation	Finding
Programmed	Continuing Education Center with published admission and course pathways	Adults professionals practitioners and other learners	Multiple practical courses in 2025 and accredited vocational provision in 2026	Met
Ad hoc	Faculties Human Rights Center Media Center and institutional partners	Journalists media technicians entrepreneurs youth and community actors	Documented one-off programmes in 2024 2025 and 2026	Met

Why the Provision Qualifies

- It is delivered by BAU as an institution through dedicated centres and faculties.
- The beneficiaries include people who are not enrolled in a BAU degree programme.
- The activities are short courses, practical workshops, professional certificates, or vocational training rather than MBA or other degree study.
- The content builds identifiable workplace or professional competencies and is delivered through teaching, supervised practice, assessment, or certification.
- The question does not require free access. BAU's general admission conditions transparently allow course fees and course-specific prerequisites.

Programmed Provision Through Continuing Education

Public Admission Route

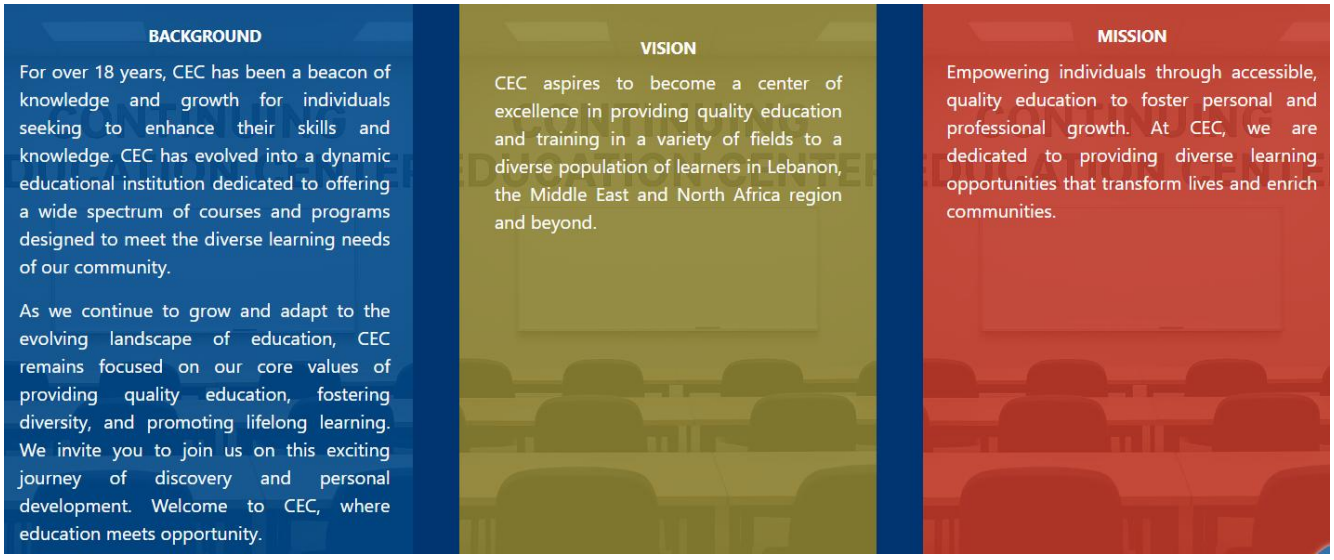
BAU's Continuing Education Center is the institutional gateway for non-degree learning. Its current page describes more than eighteen years of service and a mission to provide accessible, high-quality education for personal and professional growth. The Center offers classroom and online learning in language proficiency, technical skills, and specialized certification for professionals and other learners.

Original evidence Continuing Education Center

Continuing Education Center



Dear Students,
Welcome to Continuing Education Center!
As you embark on this exciting journey with us, I want to extend a warm welcome and share how thrilled we are to have you here. Our commitment is to provide you with a transformative educational experience that not only enhances your skills but also prepares you to excel in your professional field.
Our programs are designed with your success in mind. We offer cutting-edge content, practical learning opportunities, and comprehensive support to help you achieve your goals. Whether you're looking to advance your career or acquire new expertise, we are dedicated to equipping you with the tools and knowledge you need to succeed.
Our dedicated team of instructors and staff is here to support you every step of the way. We encourage you to take full advantage of the resources available and to engage actively in your courses. Your enthusiasm and commitment are key to making the most of this learning experience.
We are excited to see you grow and succeed. Thank you for choosing CEC as your partner in professional development. Together, let's make this a rewarding and impactful journey.
Sincerely,



The admission conditions are not limited to BAU students. The published general criteria welcome learners from diverse backgrounds, set a normal minimum age of eighteen, allow course-specific proficiency or prerequisites, and require payment of applicable course fees. This is direct evidence of an organized route for members of the wider community to enter BAU short courses.

Original evidence General admission and programme information

GENERAL CRITERIA FOR ADMISSION

At CEC, we welcome learners from diverse backgrounds and strive to make education accessible to all. Our general admission criteria are designed to facilitate an inclusive learning environment. To enroll in our courses, you should meet the following criteria:

1. Minimum Age: Applicants must be at least 18 years of age at the time of enrollment. unless the course is specialized for teens.
2. Language Proficiency: Depending on the course, you may be required to demonstrate proficiency in the language of instruction, as specified in the course description.
3. Prerequisites: Some courses may have specific prerequisites or prior knowledge requirements. Please review the course details for information on any prerequisites.
4. Payment: Ensure you have completed the required course payment, as outlined in the course description and registration process.

PROGRAMS OF STUDY AT CEC

Our diverse and comprehensive programs are designed to equip learners with the knowledge and skills needed to excel in their chosen fields. Whether you are looking to advance your career, explore a new area of interest, or develop specific expertise, CEC offers a range of programs to meet your educational goals.

Our programs cover a wide spectrum of disciplines, from language proficiency and technical skills to specialized certification courses. Each program is thoughtfully structured to provide a well-rounded education and practical training. You'll have the opportunity to learn from experienced instructors, both in traditional classroom settings and through our interactive online platforms.

Whether you're a professional looking to enhance your skills or a student preparing for further studies, CEC programs offer a pathway to success. With CEC, you're not just pursuing an education; you're investing in your future. Explore our Programs of Study to discover the perfect fit for your educational journey.

Institutional Reach Across Campuses

The Center publishes contact routes at the Beirut and Tripoli campuses. BAU's Tripoli service-centres page also describes continuing and professional education for anyone wishing to develop expertise and links that provision to lifelong learning. Together, these pages show an institutional service for external adult learners rather than an internal student club.

Original evidence Tripoli service centres and lifelong learning

Service Centers

Tripoli Branch has two service centers available.

Language Center

Our Tripoli Branch Language Center is the solution for students' language needs.

The LC provides intensive English and French courses. It also offers TAFL (Teaching of Arabic for Speakers of Other Languages), Turkish, Spanish, German, and Italian courses.

Students can explore more about the Center here.

Center for Continuing and Professional Education

Because education doesn't stop at the level of the university, BAU's CCPE organizes professional development courses for anyone wishing to develop his or her expertise.

And since the CCPE believes in the principals of "education for everyone" and "lifelong learning", our workshops and courses are more than just engaging and vibrant.

Find out more about current training opportunities by visiting the CCPE's page here.

Characteristics of the Programmed Model

Characteristic	BAU evidence	Indicator relevance
Dedicated unit	A standing Continuing Education Center with published contacts and admission rules	Shows institutional ownership and continuity
Open learner route	General adult eligibility with course-specific prerequisites and fees	Shows access beyond enrolled degree students
Multiple formats	Classroom and online delivery across professional and technical fields	Shows planned and repeatable provision
Certificates	Specialized certification and external credential partners	Shows workforce and professional relevance

Recent Short Course Delivery in 2025

BAU's activity record shows a series of short practical courses rather than an isolated event. The courses below are hosted through the Continuing Education Center or a BAU faculty, have defined learning outcomes, and develop applied professional skills. The general CEC admission route establishes that the programme is available beyond BAU degree enrolment; the dental veneer course additionally names general practitioners in its target audience.

Original evidence Continuing Education Center activity list

Course and date	Professional field	Training design	Evidence
Artistry in Anterior Composite Veneer Restorations 26 Apr to 3 May 2025	Dentistry	Short clinical course for general practitioners interns postgraduate learners and educators	Original source Open link
Spinal Manipulation 17 May 2025	Physical therapy	Theory and supervised hands-on practice in evaluation safety and spinal techniques	Original source Open link
Dry Needling 2 Aug 2025	Physical therapy	Anatomy trigger-point recognition infection control and supervised techniques	Original source Open link
Posterior Composite Restorations 2 Aug 2025	Dentistry	Practical restorative skills for dental professionals with certificates	Original source Open link
Medical Error 20 Oct 2025	Health and law	Legal and ethical analysis Lebanese framework cases and international standards	Original source Open link
Suture Workshop 29 Nov 2025	Dentistry	Hands-on suturing wound management materials and infection control	Original source Open link

Artistry in Anterior Composite Veneer Restorations



This course is designed to enhance participants’ skills in creating highly esthetic anterior composite veneer restorations. It combines foundational theory with practical application, covering smile analysis, material selection, composite layering strategies, contouring, finishing, and polishing techniques to achieve predictable and long-lasting esthetic outcomes.

Spinal Manipulation



This course introduces participants to the principles and practice of spinal manipulation, combining theoretical foundations with supervised hands-on training. It covers spinal biomechanics, patient evaluation, indications and contraindications, and safe application of cervical, thoracic, and lumbar manipulation techniques for effective clinical use.

Dry Needling



This course introduces participants to the principles and clinical application of dry needling. It combines essential theory with supervised hands-on practice, covering anatomy, trigger point recognition, indications and contraindications, infection control, and safe needling techniques for common musculoskeletal conditions.

Tips and Tricks for Mastering Posterior Composite Restorations Course



Our Veneer Course provides dental professionals with practical skills and techniques to enhance smiles with precision and aesthetic excellence. Participants proudly receive their certificates, celebrating their achievement and commitment to advancing their expertise.

Medical Error



This course introduces the concept of medical error, its classifications, and its legal and ethical implications, students will explore the difference between medical negligence, medical error, and its complications.

The course also highlights the Lebanese legal framework governing medical responsibility, supported by case studies and comparative insights from international standards.

Suture Workshop



This workshop is designed to develop practical suturing skills essential for dental clinical practice. It covers suture materials, needle types, basic and advanced suturing techniques, indications, infection control, and wound management through guided demonstrations and supervised hands-on training.

Why the 2025 Series Is Programmed

- The provision is presented through a continuing-education activity calendar and includes multiple dates across the year.
- Each activity has a defined curriculum or practical competency rather than being only a public talk.
- Several fields are represented, showing that BAU's model is institutional and multidisciplinary.
- General admission rules and the expressly external target audience in the veneer course establish access for people outside BAU degree study.

Accredited and Certificate Oriented Pathways

Personal Trainer Accreditation in 2026

On 7 May 2026 BAU announced EuropeActive accreditation for the Personal Trainer EQF Level 4 programme. The accreditation is valid until 31 March 2028 and confirms alignment with European curriculum, assessment and delivery standards. Graduates are eligible for registration with the European Register of Exercise Professionals. This is strong evidence of a structured vocational pathway with external quality recognition.

Original evidence EuropeActive accreditation announcement



The Continuing Education Center at Beirut Arab University has been granted full EuropeActive Accreditation for the Personal Trainer (EQF Level 4) program until march 31 2028.

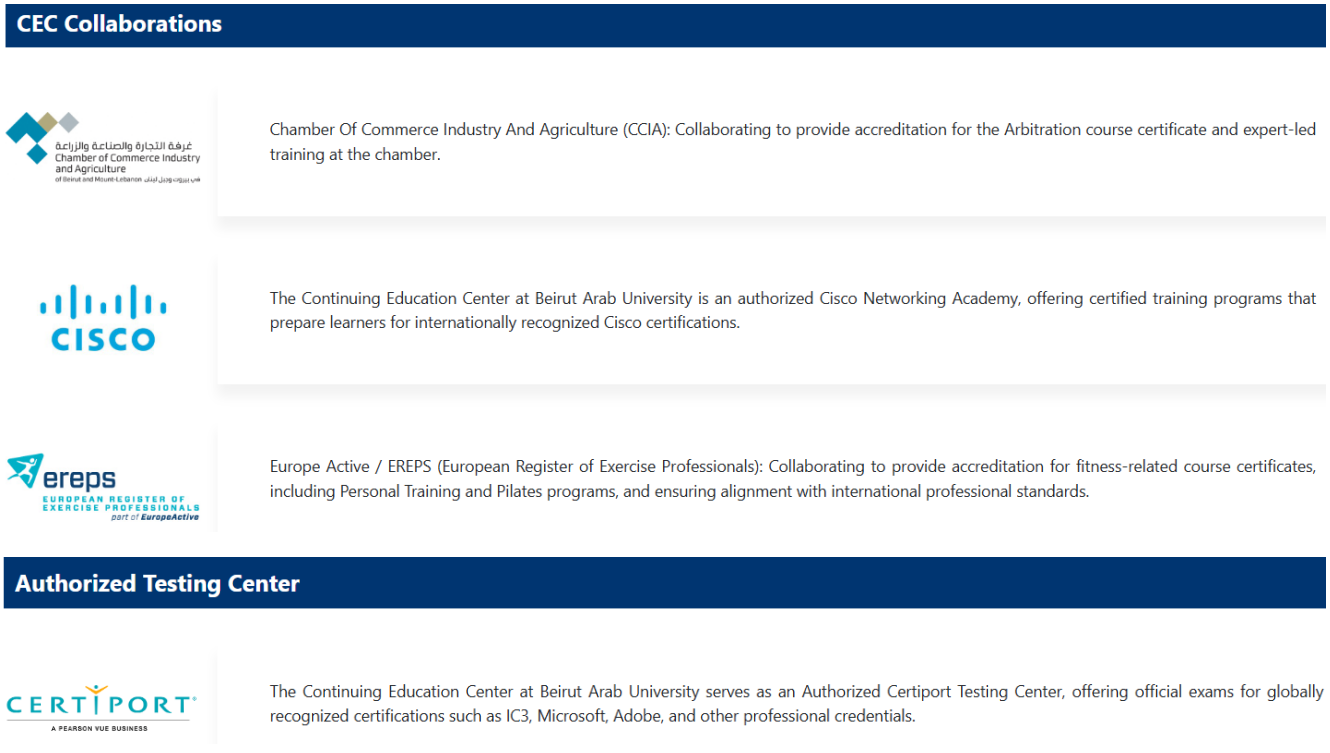
The CEC program meets European standards in curriculum, assessment, and delivery.

Accordingly, our Graduates will be registered with EREPS (European Register of Exercise Professionals).

External Certification Partnerships

BAU publishes continuing collaborations that support recognized professional credentials. The Center identifies training and certification routes with the Chamber of Commerce Industry and Agriculture, an authorized Cisco Networking Academy, EuropeActive and EREPS for personal training and Pilates, and an authorized Certiport testing centre for IC3, Microsoft, Adobe and related credentials.

Original evidence Continuing Education Center collaborations



Partner or framework	BAU route	Learner outcome	Programme implication
EuropeActive and EREPS	Personal Trainer EQF Level 4 and Pilates	Recognized vocational standard and professional registration route	Current accredited pathway
Cisco Networking Academy	Authorized certified training	Preparation for internationally recognized Cisco certifications	Repeatable technical education
Certiport	Authorized testing centre	Credentials including IC3 Microsoft and Adobe	Digital and workplace skills
Chamber of Commerce	Arbitration certificate and expert training	Professional legal and commercial capability	Executive and professional education

Assessment

These collaborations strengthen the Programmed classification. They connect BAU's short-course infrastructure to external standards and portable credentials. The evidence should be presented as capability and programme structure; individual cohort totals should be claimed only where a dated delivery page supplies them.

Community Vocational Training in Tripoli

Electricity and Solar Energy Training

BAU's current sustainability page describes two vocational training centres in electricity and solar energy at the Tripoli Campus. The centres were developed with the United Nations Industrial Development Organization, the Government of Japan and Lebanon's Ministry of Industry for vulnerable host and refugee communities, particularly women and young people. The modular programme combines technical content, occupational health and safety, soft skills, tools, transport support and Bureau Veritas certificates. The page also states that BAU will sustain the centre through continuous training for the local community in North Lebanon.

Original evidence Current BAU sustainability page for vocational training

Beirut Arab University remains steadfast in its commitment to promoting environmental sustainability across all aspects of academic and community engagement. As part of our ongoing efforts to align with global sustainability goals, BAU has developed and implemented dedicated training programs focusing on the environmental aspects of sustainability. These initiatives aim to build awareness, enhance competencies, and empower students, faculty, and stakeholders to adopt environmentally responsible practices. Through academic programs, hands-on workshops, and collaborative projects, we continue to integrate environmental education into our institutional framework, reinforcing our role as a regional leader in sustainable development.

UNESCO Club

The **UNESCO Club** at Beirut Arab University is an active, student-driven organization that aligns with the values and mission of the United Nations Educational, Scientific and Cultural Organization (UNESCO). Through this platform, **BAU empowers its students to become advocates and leaders in promoting education, science, culture, communication, and, importantly, sustainability.**

Club Mission

The UNESCO Club pursues various initiatives in line with UNESCO's mission, including:

- Promoting education and advocating for quality schooling.
- Preserving cultural heritage sites and traditions.
- Encouraging scientific innovation and research.
- Fostering communication, freedom of speech, and access to information.
- Supporting human rights, equality, inclusivity, and social justice.
- Promoting intercultural dialogue and understanding.
- Advocating for environmental sustainability.

By carrying out projects in these areas, our club contributes to a more peaceful, tolerant, and sustainable world.

Purpose and Vision of the UNESCO Club at BAU:

The UNESCO Club provides a structured and supportive environment where students are trained to embody and promote UNESCO's core values. These include:

- Global citizenship
- Intercultural understanding
- Human rights and peace
- Sustainable development

By engaging students in hands-on training, the club helps translate these values into impactful community and university-wide initiatives.

Dedicated Training on Environmental Aspects of Sustainability

One of the key areas of focus for the BAU UNESCO Club is environmental awareness and sustainability education, which aligns closely with UNESCO's global sustainability agenda and the United Nations Sustainable Development Goals (SDGs), especially SDG 13 (Climate Action) and SDG 4.7 (Education for Sustainable Development).

Key Environmental Sustainability Activities:

1. Workshops and Seminars:

-
- workshops on climate change, environmental ethics, and sustainable living practices.
- Sessions include topics such as waste reduction, renewable energy, biodiversity conservation, and eco-conscious habits.

2. Student Training & Employment:

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- BAU's UNESCO Club employs and trains students to lead sustainability projects and awareness campaigns, enabling them to develop leadership and project management skills in real-world environmental contexts.

3. Collaborative Projects:

- Students participate in environmental clean-up campaigns, tree planting, and awareness events in collaboration with local NGOs and international organizations.
- These initiatives help bridge academic knowledge with civic responsibility and community engagement.

4. Awareness Campaigns:

- The club launches university-wide awareness drives on recycling, water conservation, and climate-friendly behavior, reinforcing sustainability culture across campus.

5. Research and Advocacy:

- It encourages interdisciplinary student research projects that address environmental challenges in Lebanon and the region, fostering a practical understanding of sustainability issues.

Impact

Through its UNESCO Club, **BAU is cultivating a generation of environmentally conscious leaders who are equipped not only with theoretical knowledge but also the skills to influence real change in their communities.**

This training supports BAU's broader mission of integrating sustainability into its educational model and reflects the university's alignment with global development frameworks.

A Training Course for Engineers to Attain "LEED" Certificate

Beirut Arab University- Tripoli Campus in collaboration with the Engineers' Syndicate in the North, organized a training course to qualify engineers for examinations in order to attain the "LEED" Certificate. This certificate enables the Engineers to focus on the methods to evaluate the performance of green buildings in various engineering domains in accordance with internationally acknowledged standards.

The workshop was attended by the Head of the Engineers' Syndicate, BAU Vice-President for Tripoli Branch Affairs, Director of the Faculty of Architectural Engineering, Dr. Shadi Attiah, Assistant Professor from the University of Liège, Belgium, members of the Board of the Engineers' Syndicate, and 78 engineers.

After the Lebanese National Anthem, Eng. Bassem Bakhach welcomed the attendees, explaining the objectives of the course and wishing everyone a successful conclusion thereof.

Prof. Khaled Baghdadi next thanked the Engineers' Syndicate in the North for their cooperation in organizing the course. He reiterated that BAU had come to the North for three main objectives, namely to offer outstanding educational services to the students, produce knowledge through research, and render services to the community through the centers of continuous education and of consultancy. Prof. Baghdadi spoke of the LEED training course, deeming it as one of the fruits reaped from the constant cooperation between the BAU Center for Continuous Education and the Syndicate.

In his speech, Mr. Beaini listed the achievements made by the electronic syndicate, the applications of smart phones, the signing of a contract with Liban Post, and completing the various preparations needed for the training center that is due to be launched in May. Beaini further stressed on the fact that the training course is the result of collaborative work with BAU, and he thanked the University for its cooperation.

The two-day workshop was concluded with the distribution of certificates to the participants.

Workshop entitled Green Environment Pollution Control

The Faculty of Science at BAU hosted a workshop entitled "Green Environment: Pollution Control" in collaboration with the Research Center for Environment and Development in Bekaa and sponsored by PEER/ USAID.

The workshop aimed at highlighting the latest issues related to pollution and ways to control it in order to reach a Green Environment in Lebanon. It provided a platform for leaders, innovators, researchers, and students from across the Lebanese community to exchange ideas and solutions.

The workshop speakers were Mr. Bassam Sabbagh , Head of Urban Environment Service, Ministry of Environment, Mr. Zaher Redwan, Green Hand Organization, Mr. Elie Abou Sleiman, Green Insight, Dr. Majida Mcheik, Ministry of Agriculture, Dr. Ali Fadel, Center for Remote Sensing, CNRS-L, Ms. Nohal al Homsi, WHO representative, and Dr. Jamila Borjac, Beirut Arab University.

The workshop brought up together key environmental activists and researchers, officials involved in environment and NGO's to highlight on pollution in Lebanon and ways to control it. Moreover, more than 20 Environmental Projects from more than 50 Makassed Schools' Students were displayed.

Environmental Awareness Day - Forest Fire Prevention Training

The faculty of engineering represented by Dr. Bilal Taher, in collaboration with the LRI Association organized a training session on Environmental Awareness and Forest Fire Prevention. 40 students from various faculties at BAU Tripoli and 15 students from outside the university actively participated in the event.

Professional speakers from the association delivered the symposium.

A New Vocational Training Center for Electricity and Solar energy established by UNIDO at Tripoli Campus

The United Nations Industrial Development Organization (UNIDO), with generous contribution of the Government of Japan collaborated with Beirut Arab University (BAU) and The Ministry of Industry in Lebanon to establish two new vocational training centers for Electricity and Solar energy at the BAU – Tripoli campus. The project aims to create economic opportunities and jobs in the construction sector for members of the host and refugee communities –especially vulnerable women and youth –since investment in skills development and innovation are crucial drivers of economic growth and development.

The project falls within UNIDO's mandate to support Member States in achieving inclusive and sustainable industrial development (ISID) and within its full commitment to contribute to the achievement of the Sustainable Development Goals (SDGs). The project also builds on BAU's keenness to play a leading role in the achievement of the SDGs, specifically through the representation of SDG 9 – "Industry, innovation and infrastructure", at the global cluster of Higher Education and research for Sustainable Development (HSED).

The project focuses on delivering skills training aligned with market needs and on serving the local communities in the North of Lebanon, especially vulnerable youth & women whose enrollment in the trainings is encouraged as part of this project. Beneficiaries will learn new skills and acquire on the latest technologies and practices in the market in order to increase their chances of finding a job,

So far, two Training of Trainers (ToT) sessions were completed whereby 40 trainers benefited from enhanced skills related to Home electricity & Solar energy. Currently, the center is conducting am/ pm consecutive sessions, giving the opportunity to the interested participants to develop their skills.

The center will continue delivering training under the supervision of UNIDO. The courses will be introducing basic & advanced skills related to home electricity & solar energy installation in a modular approach.

The curricula will also focus on the health and safety practices to raise awareness regarding hazards that might occur while working on site. This is based on the most common accidents and safety problems identified in the market assessment conducted at the inception phase of the project.

The accelerated training will be followed by a soft skills session for interested trainees to help them understand the market and acquire the needed practical skills to find a job.

The trainees will also be provided with a training manual for their reference and future use, as well as a graduation kit including set of tools to support their market access. Beneficiaries will also be provided with transportation fees to compensate their travel costs and a Certificate of Accomplishment delivered by Bureau Veritas.

BAU will take the lead and keep sustaining the center through continuous training delivered to the local community in the North of Lebanon.

A Training Session conducted to BAU Students on Methods of Organic Agriculture and Food Safety

The Center of Continuing and Professional Education (CCPE) at BAU in collaboration with the USAID funded Farmer-to-Farmer Food Safety and Quality program (F2F FSQ) implemented by Land O'Lakes ID, hosted a training for BAU students from the Faculty of Health Sciences on Organic Farming, rules, and production practices; In addition to compost making and its importance in agriculture.

The training session was delivered by Mr. Eric Pawlowski, an Organic Farming Specialist who conducted also a field visit with Dr. Nada El Darra , the Associate Professor of Food Safety and Technology at the Faculty of Health Sciences to the Research Center for Environment and Development at Beirut Arab University at the Bekaa Region whereby he checked the center's facilities and production fields ,and provided suggestions for possible organic production areas and marketing options.

Institutional Origin and Delivery Record

The original establishment and initial delivery evidence dates to 2020 and is therefore treated as continuity evidence rather than a recent event. BAU's 15 July 2020 announcement records the establishment of the two centres and training-of-trainers activity for forty trainers. A separate 19 August 2020 page records a second batch of forty-eight trainees who completed ten days of training. These pages verify that the vocational model moved from planning into delivery.

Original evidence Original centre establishment evidence from 2020

Original evidence Original second batch evidence from 2020

A New Vocational Training Center for Electricity and Solar energy established by UNIDO at Tripoli Campus







The United Nations Industrial Development Organization (UNIDO), with generous contribution of the Government of Japan collaborated with Beirut Arab University (BAU) and The Ministry of Industry in Lebanon to establish two new vocational training centers for Electricity and Solar energy at the BAU – Tripoli campus. The project aims to create economic opportunities and jobs in the construction sector for members of the host and refugee communities –especially vulnerable women and youth –since investment in skills development and innovation are crucial drivers of economic growth and development.

The project falls within UNIDO’s mandate to support Member States in achieving inclusive and sustainable industrial development (ISID) and within its full commitment to contribute to the achievement of the Sustainable Development Goals (SDGs). The project also builds on BAU’s keenness to play a leading role in the achievement of the SDGs, specifically through the representation of SDG 9 – “Industry, innovation and infrastructure”, at the global cluster of Higher Education and research for Sustainable Development (HSED).

The project focuses on delivering skills training aligned with market needs and on serving the local communities in the North of Lebanon, especially vulnerable youth & women whose enrollment in the trainings is encouraged as part of this project. Beneficiaries will learn new skills and acquire on the latest technologies and practices in the market in order to increase their chances of finding a job,

So far, two Training of Trainers (ToT) sessions were completed whereby 40 trainers benefited from enhanced skills related to Home electricity & Solar energy. Currently, the center is conducting am/ pm consecutive sessions, giving the opportunity to the interested participants to develop their skills.

The center will continue delivering training under the supervision of UNIDO until December 2020. The courses will be introducing basic & advanced skills related to home electricity & solar energy installation in a modular approach.

The curricula will also focus on the health and safety practices to raise awareness regarding hazards that might occur while working on site. This is based on the most common accidents and safety problems identified in the market assessment conducted at the inception phase of the project.

The accelerated training will be followed by a soft skills session for interested trainees to help them understand the market and acquire the needed practical skills to find a job.

The trainees will also be provided with a training manual for their reference and future use, as well as a graduation kit including set of tools to support their market access. Beneficiaries will also be provided with transportation fees to compensate their travel costs and a Certificate of Accomplishment delivered by Bureau Veritas.

Following December 2020, the BAU will take the lead and keep sustaining the center through continuous training delivered to the local community in the North of Lebanon.

The Graduation of the 2nd Batch for the Home Electricity and Solar Energy Programs Tripoli Campus with UNIDO







In presence of Deputy Secretary General for BAU- Tripoli Campus Affairs Mr. Mohamad Hammoud, and UNIDO Project Coordinator in Lebanon Mrs. Nivine Chahni, a certificate distribution event took place, for the second group of graduates, whom officially completed a training on Home Electricity and Solar Energy, within the newly established Vocational Training Center, implemented by UNIDO at Beirut Arab University – Tripoli Campus.

Forty-eight trainees from this class, has fulfilled the requirements of, and benefited from enhanced skills related to, Home electricity & solar energy, by attending a 10 days training to acquire the latest technologies and practices in the market, and to furtherly put the skills learned, in their field of work.

Evidence Interpretation

Claim	Evidence status	Submission treatment
BAU established and delivered vocational electricity and solar-energy training	Direct dated BAU evidence from 2020	Use as institutional origin and implementation history
BAU maintains a commitment to continuous community training	Current standing BAU sustainability page	Use as evidence of continuing institutional capacity and intent
A specific 2021 to 2026 cohort completed this programme	No dated cohort page located in the reviewed official evidence	Do not claim a recent cohort total without an additional source

Ad Hoc Professional Training

Safety and Security for Journalists in 2024

BAU organized a three-day training programme for journalists, photographers and technicians working in media institutions on 3 July 2024. Delivered with the Lebanese Army and BAU faculties, the programme covered mission planning, risk protection, mines and unexploded ordnance, cybersecurity, traumatic injuries, legal rights and the relationship between the media and the Army. Participants also completed practical first-aid, CPR and automated external defibrillator training through the BAU Life Support Center and received certificates.

Original evidence Journalist safety training

Safety and Security of Journalists in Hostile Environment A Training organized by Beirut Arab University







The Public Relations and Communications Department at Beirut Arab University organized a three-day training course for journalists, photographers and technicians working in media institutions about the safety and security of journalists in hostile environment in collaboration with the Lebanese Army and some faculties at the university. The course included:

1. How to plan for missions, potential risks and means of protection

2. Knowledge about dealing with mines and unexploded ordnance that faces journalists during their media coverage in coordination with the Army Command

3. The relationship between the Lebanese Army and media.

4. Cyber Security to protect the privacy of their information.

5. Advanced practical training to deal with serious injuries.

6. Psychological preparation and post-war trauma response.

7. Journalists' rights in conflict zones in the law.

The trainees also undertook a field visit to the Engineering Regiment in Warwar, where they learned about suspicious objects and unexploded ordnance and how to avoid them.

On the last day of training, the Beirut Arab University Life Support Center (BAULS), which is the first Lebanese reference centre for the American Heart Association in the Middle East and North Africa, trained them practically on first aid, cardiopulmonary resuscitation (CPR) andAutomated external defibrillator (AED).

At the end of the training, the Director of Public Relations and Communications, Ms. Zina Ariss, distributed the certificates of participation to journalists and photographers, noting that the training was part of the University’ s social responsibility. She added that Beirut Arab University was proactive in offering a specialized training programme for journalists, especially that the situation in the south posed a real danger to media there.

Ms. Ariss also mentioned the important information and guidance of the training to raise awareness of the risks to media professionals, adding that practical details were part of the training necessary for their personal protection.

Children Rights in Humanitarian Contexts in 2026

On 20 July 2026 BAU's Human Rights Center concluded a three-day training programme with Save the Children and support from the Italian Ministry of Foreign Affairs. The programme addressed international and national legal frameworks, child protection during conflict and crisis, monitoring,

documentation, advocacy, humanitarian standards, community participation and accountability. It also prepared young participants to design and implement community-based projects.

Original evidence Children rights training programme

Human Rights Center at Beirut Arab University Concludes Training Program on Children s Rights in Humanitarian Contexts



The Human Rights Center at Beirut Arab University concluded a three-day training program titled "Children's Rights in Humanitarian Contexts: Between Law and Reality," organized in collaboration with Save the Childrenand supported by the Italian Ministry of Foreign Affairs.

The program addressed the legal framework of children's rights at both international and national levels, mechanisms for protecting children during conflicts and humanitarian crises, as well as monitoring, documentation, advocacy, core humanitarian standards, and the role of community participation in enhancing child protection and establishing accountability.

This program comes as part of a project aimed at empowering youth to translate knowledge into practical initiatives by designing and implementing community-based projects. These initiatives contribute to raising awareness of children's rights, fostering a culture of advocacy, and encouraging community participation in addressing issues that affect children.

Classification

The journalist programme is the clearest ad hoc example because the external professional audience is explicit. The children-rights programme supports the same classification through partnership-based community training. It should be described as a discrete programme rather than as proof of a standing open-enrolment calendar.

- Both programmes are short, non-degree learning activities delivered by BAU.
- They address practical professional or community competencies and conclude with application-oriented learning.
- They broaden participation beyond regular BAU degree teaching through external institutions and community-focused themes.

Customized External Executive Education

Media Center Private Training

BAU's Media Center also documents customized training for external professionals. A month-long public-speaking programme in August and September 2024 was delivered to a manager from Partners and Beyond. In January and February 2025, a month-long programme in public speaking and voice-over techniques was delivered to an entrepreneur. A further February 2025 course combined public speaking, communication skills and content creation.

Original evidence Public speaking private training in 2024

Original evidence Public speaking and voice over training in 2025

Original evidence Communication and content creation training in 2025

Public Speaking Aug and Sept 2024







The BAU Media Center organized its first private training course in Public Speaking that spanned for an entire month, providing a rich learning experience for the trainee, Mr. Wael Moukahhal, a manager at Partners and Beyond. During the course, he mastered the art of public speaking and developed his effective communication skills.

Following the training, a closing ceremony was held, in which the trainee gave a speech emphasizing that success is not only about experience but also requires perseverance and ongoing training. He encouraged all students, graduates, and professionals to take advantage of this course, noting that it was a turning point in his career.

The event concluded with the presentation of a participation certificate to the trainee.

Public Speaking and Voice Over Techniques Jan and Feb 2025






The BAU Media Center organized a private training program in " Public Speaking" and "Voice-Over Techniques." This program, which spanned an entire month, offered a unique educational experience for the entrepreneurial trainee, Mr. Khalid Kalash. The program contributed to enhancing his vocal skills and provided him with practical tools to become an influential speaker on social media platforms.

The training was delivered by Ms. Abeer Ghazal, a certified public speaking trainer and director of the BAU Media Center, and the media professional, Ms.Nada Kouatly.

The training sessions concluded with a small ceremony, which began with a welcoming speech delivered by Ms. Jihan Itani, followed by a speech from Ms. Abeer Ghazal, who expressed her deep appreciation for the trainee's determination to transform his passion into a successful entrepreneurial project.

Subsequently, Ms. Nada Kouatly, delivered a speech in which she praised the trainee's enthusiasm and passion for his work, from meticulous attention to text writing to mastering articulation and vocal intonation. She also valued the Media Center's role in revitalizing the Arabic language, which has begun to lose its luster among the younger generation.

Then, the trainee expressed his delight in participating in the program, emphasizing that the experience not only developed his skills but also provided him with a moral boost to continue his professional journey with passion. He also thanked the team for their heartfelt efforts in organizing this educational experience.

Finally, at the conclusion of the ceremony, the trainee was presented with a certificate of participation.

Public Speaking Communication Skills and Content Creation Feb 2025






The Media Center at BAU organized a private training program in " Public Speaking, Communication Skills, and Content Creation." The course spanned a full month, providing a distinctive learning experience for the

trainee nutritionist, Hiba Kabalan. The program contributed to enhancing her various skills and provided her with practical tools to assist her in creating content for her social media platforms.

The program was presented by both the trainer, Dr. Carmen Al-Rizz, and the journalist, Mr. Mustafa Raad.

At the conclusion of the course, a small ceremony was held, beginning with a welcoming speech by Ms. Jihan Itani, the Training and Content Development Specialist at the Center. Subsequently, the trainee Hiba Kabalan expressed her pleasure in participating in the program and praised the training approach, which contributed to organizing her efforts to achieve her goals and aspirations. This was followed by a speech by Dr. Carmen, who commended the trainee and expressed her pride in her performance. Afterward, the journalist trainer Mustafa Raad, in his speech, praised the efforts of the Media Center and described the trainings it organizes as valuable and fruitful experiences.

At the end of the ceremony, the trainee was presented with her certificate of participation in the program.

How This Evidence Should Be Used

This is valid evidence that BAU provides executive and professional education to people who are not BAU students. Because the pages describe private or customized delivery, they do not by themselves prove open enrolment for the general public. They are therefore supplementary to the Continuing Education Center's published general admission route, not a substitute for it.

Scope Controls

Activity type	Treatment	Reason
Short courses workshops certificates and vocational training for non-students	Include	Directly answers indicator 4.3.3
Customized training for external professionals	Include as supporting evidence	Shows executive education but not necessarily general open enrolment
MBA DBA bachelor and master programmes	Exclude	The indicator expressly excludes degree programmes such as MBA
Public lectures without a training curriculum	Exclude from core evidence	A lecture may answer another SDG 4 indicator but is not executive education or vocational training
Student-only clubs or internal staff development	Exclude	The beneficiary must include people not attending BAU
Current pages that promise future delivery without a dated cohort	Use only for capacity or continuity	Avoids presenting intention as completed recent delivery

Evidence Matrix

No	Evidence	Date or status	External audience	Classification	Weight and link
1	CEC mission admission and programme formats	Current checked 13 Oct 2026	Adult learners and professionals from diverse backgrounds	Programmed	Core Open source
2	CEC activity calendar and six practical courses	Apr to Nov 2025	Practitioners and learners using the general admission route	Programmed	Core Open source
3	Anterior composite veneer course	26 Apr to 3 May 2025	General practitioners interns postgraduate learners and educators	Programmed	Core Open source

No	Evidence	Date or status	External audience	Classification	Weight and link
4	EuropeActive Personal Trainer EQF Level 4 accreditation	7 May 2026 valid to 31 Mar 2028	Adult vocational learners and fitness professionals	Programmed	Core Open source
5	CEC certification collaborations	Current	Professional and technical learners	Programmed	Core Open source
6	Tripoli electricity and solar energy vocational centres	Current standing page origin in 2020	Vulnerable host and refugee communities women and youth	Programmed continuity	Supporting Open source
7	Safety and security of journalists	3 Jul 2024	Journalists photographers and media technicians	Ad hoc	Core Open source
8	Children rights in humanitarian contexts	20 Jul 2026	Young participants and community project actors	Ad hoc	Supporting Open source
9	Media Center customized professional training	2024 and 2025	External manager and entrepreneur	Customized external	Supporting Open source

Indicator Mapping

Requirement	Evidence basis	Finding	Status
University acts as a body	CEC faculties Human Rights Center Media Center and Tripoli Campus	Institutional delivery	Met
People are not attending BAU degree study	General adult admission general practitioners journalists external professionals and community learners	Multiple external groups	Met
Executive education or vocational training	Applied short courses recognized certificates professional workshops and trade training	Qualifying formats	Met
Programmed provision	Standing centre general admission recurring calendar and accredited pathways	Repeated and organized	Met
Ad hoc provision	Dated journalist and humanitarian-context programmes	Discrete external training	Met
Recent evidence	Delivery pages from 2024 2025 and 2026	Within current reporting window	Met

Submission Conclusion

BAU meets indicator 4.3.3 at the Programmed level and also demonstrates Ad hoc provision. The University maintains an institutional continuing-education gateway for adult learners, offers repeated practical courses, connects training to external accreditation and certification systems, and hosts community vocational training. It supplements this planned provision with discrete professional programmes delivered with public, civil-society and sector partners.

Recommended Submission Narrative

Beirut Arab University provides both programmed and ad hoc executive education and vocational training for people who are not enrolled in its degree programmes. The Continuing Education Center publishes general admission conditions for diverse adult learners and offers classroom and online courses in technical, professional and certification fields. Its recent record includes a series of applied health and dental short courses in 2025 and a EuropeActive-accredited Personal Trainer EQF Level 4 pathway announced in 2026. BAU also maintains external credential routes through Cisco, Certiport, EuropeActive and the Chamber of Commerce. Community vocational capacity is demonstrated through the electricity and

solar-energy training centres at Tripoli, while the 2024 safety programme for working journalists and the 2026 children-rights programme demonstrate additional ad hoc professional and community training. These activities are short, non-degree forms of learning and are distinct from MBA and other academic degree programmes.

Original Evidence Register

All links below are direct BAU source pages. They are included for evidence upload and reviewer verification.

Programmed institutional provision

Continuing Education Center Open original source

Continuing Education Center activities Open original source

Continuing Education Center collaborations Open original source

Tripoli service centres Open original source

EuropeActive accreditation Open original source

Recent course delivery

Anterior composite veneer restorations Open original source

Spinal manipulation Open original source

Dry needling Open original source

Posterior composite restorations Open original source

Medical error Open original source

Suture workshop Open original source

Vocational and ad hoc provision

Current vocational training sustainability page Open original source

Original vocational centre establishment Open original source

Original second vocational training batch Open original source

Journalist safety training Open original source

Children rights training Open original source

Customized external training

Public speaking training in 2024 Open original source

Public speaking and voice over training in 2025 Open original source

Communication and content creation training in 2025 Open original source